association of northern california oncologists

is pleased to host a webinar for oncologists and oncology practice administrators

the role of oncology in acos and value-based reimbursement programs

with

matt brow
vice president, public policy & reimbursement strategy
mckesson specialty health & the us oncology network

this webinar will discuss the current state of value-based reimbursement programs, accountable care organizations (acos), and the role of oncology practices in such structures. matt brow will discuss the framework for the medicare shared savings program (mssp), the medicare pioneer aco program, and highlight the experiences of participants in precursor medicare programs like the physician group practice demonstration project. he will also discuss developments and trends toward value-based reimbursement programs in the private health insurance space relevant to oncology practices. the webinar will cover strategies oncologists can take to succeed and thrive in any type of value-based payment system or arrangement and offer participants an opportunity for a question and answer session to explore concepts in further depth.

matt brow directs the activities of mckesson specialty health’s government relations & public policy staff, leads the division’s federal and state legislative and regulatory initiatives, and oversees all related research and analysis projects, and public outreach and grassroots advocacy efforts in support of the division’s federal and state public policy goals.

support for this webinar is provided by medivation/astellas and millennium.

this webinar is scheduled for

wednesday, november 28th, 2012, 12:30pm

this webinar is scheduled for the lunch hour so as to provide the opportunity for the physicians and practice management team of each practice to participate.

for more information and/or to register for this webinar,
e-mail execdir@anco-online.org (subject: webinar)

login and call-in instructions will be e-mailed to registrants in advance of the webinar.