Dear Colleagues,

It is a pleasure to invite you to the Twelfth Multidisciplinary Management of Cancers conference. This is a unique CME conference with a case-oriented tumor board format. We have received enthusiastic feedback about our previous conferences and look forward to seeing you in March 2011.

Our goal is to provide information and discuss issues related to the multidisciplinary management of cancer patients, which is often complex and rapidly evolving. We urge you to take advantage of the opportunity to submit real cases from your practice, using the case submission form available online. The organizing committee will select cases submitted by January 9, 2011 for presentation at the conference.

Space is limited, so if you would like to attend this educational conference, please register at your earliest convenience. We look forward to your participation in this exciting educational effort. Those of you who have attended previously know that this is a special conference and we look forward to seeing all of you. We are particularly appreciative of our colleagues from UCSF, UC Davis and the practicing physicians who are participating as faculty in this meeting.

Sincerely,

Branimir I. (Brandy) Sikic, MD  
Conference Co-Director  
Professor of Medicine, Oncology Division  
Director, Clinical and Translational Research Unit  
Co-Director Stanford Center for Clinical and Translational Education and Research

A. Dimitrios Colevas, MD  
Conference Co-Director  
Associate Professor of Medicine, Oncology Division  
and by courtesy, Otolaryngology, Head and Neck Surgery

Planning Committee

Branimir (Brandy) I. Sikic, MD  
(Conference Co-Director)  
A. Dimitrios Colevas, MD  
(Conference Co-Director)  
Matthew Gubens, MD  
Donna Sheridan, RN, PhD  
Cassandra Miranda, BSBM

Conference Location

Li Ka Shing Center for Learning and Knowledge  
Stanford University School of Medicine  
2nd Floor Conference Center  
291 Campus Drive, Stanford, CA 94305

For an interactive campus map, visit http://campus-map.stanford.edu/  
Registrants will receive directions and parking instructions via email prior to the conference.

“Love the keypad voting and opportunity to discuss real clinical dilemmas.”

Every year registrants rate this program as outstanding!
Multidisciplinary Management of Cancers: A Case-based Approach

CONFERENCE DESCRIPTION
This conference will present the most current information on multidisciplinary approaches in clinical oncology, and will consist of tumor board cases on breast, gastrointestinal, genitourinary, gynecological, head and neck, hematologic malignancies, lymphoma, thoracic cancers, and a panel addressing palliative care and ethics. The tumor board cases will be presented by faculty, with discussion by a panel of surgical, radiation and medical oncologists from Stanford, UCSF, UC Davis and the practice community.

TARGET AUDIENCE
This course is designed for physicians, nurses, pharmacists and other allied health professionals who work with cancer patients.

STATEMENT OF EDUCATIONAL NEED
This conference will emphasize standard of care issues for various cancers including diagnostic and therapeutic decision-making and optimal approaches to supportive and palliative care. The need for conferences stressing combined modality approaches with surgery, radiation oncology and medical oncology was agreed by consensus of the relevant faculties of the Stanford, UC Davis and UCSF Schools of Medicine. The American Society for Clinical Oncology recommends the multidisciplinary meeting format. This conference and its faculty specifically address the clinical guidelines set forth in the 2008 National Comprehensive Cancer Network.

LEARNING OBJECTIVES
1. Apply new national clinical practice guidelines in oncology for the management and treatment of the cancer patient.
2. Differentiate how data recently presented at scientific medical meetings should or shouldn’t change routine clinical practice.
3. Devise multidisciplinary treatment strategies to improve quality of care for cancer patients.
4. Inform cancer patients about available, relevant clinical trials.
5. Determine appropriate palliative care options for your patients and communicate with patients and families.

CONFERENCE AGENDA
Conference registration desk hours:
Friday, March 25, 2011 7:15 am – 5:30 pm
Saturday, March 26, 2011 7:30 am – 5:30 pm

The format of the conference is oriented around tumor board cases. We will use an interactive audience response system during the case discussions. We encourage you to submit cases for discussion.

CALL FOR CASE SUBMISSIONS
Registrants are encouraged to submit a case or cases for the panels. Please visit the following URL for the case submission form and a sample case submission: http://cancer.stanford.edu/calendar/events/2008/events2011asmmc.html

Deadline for case submissions is January 9, 2011. The organizing committee and panel chairs will select cases.

ACCREDITATION AND CREDIT DESIGNATION

Physicians
The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
Stanford University School of Medicine designates this live activity for a maximum of 14.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses
The California Board of Registered Nursing recognizes that Continuing Medical Education (CME) is acceptable for meeting RN continuing education requirements, as long as the course is certified for AMA PRA Category 1 Credit(s)™ (rn.ca.gov). Nurses will receive a Certificate of Attendance following this activity that may be used for license renewal.

FACULTY DISCLOSURE
The Stanford University School of Medicine adheres to ACCME Essential Areas, Standards, and Policies regarding industry support of continuing medical education. Disclosure of faculty and commercial relationships will be made prior to the activity.
Case discussions are highly relevant to clinical practice.

Schedule

Friday, March 25, 2011

7:15–8:15  Registration & Continental Breakfast

8:15–8:30  Welcome and Overview

8:30–10:30  Genitourinary Tumor Board Cases (2.0 hrs)

SANDY SRINIVAS, MD – CHAIR
Associate Professor of Medicine, Stanford
LAUREN HARSHMAN, MD
Assistant Professor of Medicine, Stanford
JOSEPH PRESTI, JR., MD
Professor of Urology, Stanford
MACK ROACH, III, MD
Professor of Radiation Oncology, UCSF
ERIC J. SMALL, MD
Professor and Chief, Division of Hematology and Oncology, UCSF

10:30–11:00 Break

11:00–12:30  Thoracic Tumor Board Cases (1.5 hrs)

HEATHER WAKELEE, MD – CHAIR
Assistant Professor of Medicine, Stanford
BILL LOO, MD, PhD
Assistant Professor of Radiation Oncology, Stanford
JOEL W. NEAL, MD, PhD
Assistant Professor of Medicine, Stanford
JOSEPH B. SHRAGER, MD
Professor and Chief, Division of Thoracic Surgery, Stanford

12:30–1:15 Lunch

1:15–2:15  Palliative Care & Ethics Panel (1 hr)

STEPHANIE HARMAN, MD – CHAIR
Clinical Assistant Professor in Medicine, Stanford
JOHN HAUSDORFF, MD
Hematologist/Oncologist, Monterey, CA
KAVITHA J. RAMCHANDRAN, MD
Clinical Assistant Professor of Medicine, Stanford
FREDERIC VAN RHEEKEN, MD
Clinical Professor of Psychiatry, Stanford
Saturday, March 26, 2011

**2:15–3:45**  
**Head and Neck Tumor Board Cases (1.5 hrs)**  
A. DIMITRIOS COLEVAS, MD – **CHAIR**  
Associate Professor of Medical Oncology, Stanford

DAVID EISELE, MD  
Professor of Otolaryngology – Head and Neck Surgery, UCSF

MICHAEL J. KAPLAN, MD  
Professor of Otolaryngology – Head and Neck Surgery, Stanford

QUYNH-THU LE, MD  
Professor of Radiation Oncology, Stanford

HARLAN A. PINTO, MD  
Associate Professor of Medical Oncology, Stanford

**3:45–4:00**  
**Break**

**4:00–5:15**  
**Gynecological Cancer Cases (1.25 hrs)**

BRANIMIR I. SIKIC, MD – **CHAIR**  
Professor of Medicine, Stanford

JONATHAN BEREK, MD  
Professor and Chair of Obstetrics and Gynecology, Stanford

JOHN CHAN, MD  
Director of Gynecologic Oncology, UCSF

ELIZABETH A. KIDD, MD  
Assistant Professor of Radiation Oncology, Stanford

MICHAEL R. MANUEL, MD  
Clinical Assistant Professor of Obstetrics and Gynecology - Oncology, Stanford

**7:30–8:30**  
**Continental Breakfast**

**8:30–10:30**  
**Gastrointestinal Tumor Board Cases (2.0 hrs)**

GEORGE A. FISHER, MD, PhD – **CHAIR**  
Associate Professor of Medicine, Stanford

JAMES M. FORD, MD  
Associate Professor of Medicine, Pediatrics and Genetics, Stanford

ALBERT KOONG, MD  
Associate Professor of Radiation Oncology, Stanford

PAMELA KUNZ, MD  
Assistant Professor of Medicine, Stanford

ALAN VENOOK, MD  
Professor of Clinical Medicine, UCSF

BRENDAN C. VISSER, MD  
Assistant Professor of Surgery, Stanford

**10:30–11:00**  
**Break**

**11:00–1:00**  
**Breast Tumor Board Cases (2.0 hrs)**

MELINDA TELLI, MD – **CHAIR**  
Assistant Professor of Medicine, Stanford

DOUGLAS BLAYNEY, MD  
Assistant Professor of Medicine, Stanford

HELEN CHEW, MD  
Assistant Professor of Internal Medicine, Director of the Clinical Breast Cancer Program, UC Davis

FREDRICK M. DIRBAS, MD  
Assistant Professor of Surgery, Stanford

KATHLEEN HORST, MD  
Assistant Professor of Radiation Oncology, Stanford

E. SHELLEY HWANG, MD, MPH  
Professor of Surgery and Chief, Division of Breast Surgery, UCSF

FRANK E. STOCKDALE, MD, PhD  
Professor of Medicine, Emeritus, Stanford
1:00–1:45  Lunch

1:45–3:30  Lymphoma Tumor Board Cases (1.75 hrs)
          RANJANA ADVANI, MD – CHAIR
          Associate Professor of Medicine, Stanford
          ARASH A. ALIZADEH, MD, PhD
          Assistant Professor of Medicine, Stanford
          RICHARD T. HOPPE, MD
          Professor and Chair of Radiation Oncology, Stanford
          RONALD LEVY, MD
          Professor of Medicine, Stanford
          SAUL A. ROSENBERG, MD
          Professor of Medicine, Emeritus, Stanford
          JOSEPH M. TUSCANO, MD
          Associate Professor of Internal Medicine, UC Davis

3:30–3:45  Break

3:45–5:15  Hematologic Malignancies Tumor Board Cases (1.5 hrs)
          STANLEY L. SCHRIER, MD – CHAIR
          Professor of Medicine, Emeritus, Stanford
          STEVEN COUTRE, MD
          Associate Professor of Medicine, Stanford
          JASON R. GOTLIB, MD, MS
          Assistant Professor of Medicine, Stanford
          BRUNO MEDEIROS, MD
          Assistant Professor of Medicine, Stanford
          LAURIE J. WEISBERG, MD
          Clinical Professor of Medicine, Kaiser South San Francisco and UCSF
          MEHRDAD ABEDI, MD
          Associate Professor of Internal Medicine, UC Davis

5:15  Adjourn

Program subject to change.
Opportunities for Q&A will be provided during each panel.
REGISTRATION

Fees include tuition, course materials, continental breakfast and lunch on Friday and Saturday, March 25–26, 2011.

MD, PhD, PharmD: $395  Early Bird - Registration by 2/15/11
$450  Registration 2/16/11 – 3/10/11

Nurses/Allied Health: $295  Early Bird - Registration by 2/15/11
$350  Registration 2/16/11 – 3/10/11

Trainees and students  $50

To register, please go online to http://cancer.stanford.edu/calendar/events/2008/events2011asmmc.html
We accept most major credit cards as well as checks.
Online registration closes 3/10/11. Registration will open onsite the day of the conference if space is available. A $75 onsite registration fee will be added to all onsite registrations.

For commuters to this conference, detailed information about parking and a campus map will be provided to registrants via email.

CANCELLATION POLICY

All cancellations must be made in writing and sent to Jean Hengst at jhengst@stanford.edu. Registration fee, less a $50 administrative charge is refundable if written cancellation is received prior to March 10, 2011. No refunds will be given for cancellations received after this date or for conference non-attendance. We reserve the right to cancel or postpone any activity if necessary. In such case, full refund of registration fee will be given. We are not responsible for other costs incurred such as non-refundable airline tickets or hotel penalties.

ACCOMMODATIONS

Excellent accommodations are available with special conference rates at the Sheraton Palo Alto Hotel located 1.5 miles from the conference location. The Sheraton Palo Alto Hotel is located at 625 El Camino Real, Palo Alto, CA 94301. Please ask for the Stanford Multidisciplinary Management of Cancers $129 conference rate. Occupancy tax is 12% and a California tourism tax of 0.07% will be charged per room night. A Convention and Visitors Bureau Tourism fee of $0.84 will be charged per room night. These taxes are not included in the room rate and are subject to change without notice. The Sheraton offers valet parking for $15 per day or self-parking for $10 per day.

For reservations call 1-800-325-3535 or (650) 328-2800. Rooms will be guaranteed at the special rate until March 1, 2011 (subject to availability). Thereafter, the Sheraton will provide rooms on a space available basis and the group rate will no longer be guaranteed.

A shuttle stop for Stanford’s free public shuttle service, the Marguerite, is a short walk from the hotel. The shuttle is available weekdays from 6:00 am to 8:30 pm. Parking is free on campus after 4:00 pm and on weekends.

For hotel information visit http://starwoodhotels.com/Sheraton/paloalto/
For Stanford shuttle information and schedules visit http://transportation.stanford.edu/marguerite/

Stanford University School of Medicine is fully ADA compliant. If you have needs that require special accommodations, including dietary concerns, please contact jhengst@stanford.edu or (650) 497-8554 before March 10, 2011.

CONTACT INFORMATION

For questions concerning registration or meeting logistics, please contact:
Jean Hengst
Stanford University School of Medicine
Center for Continuing Medical Education
Telephone: (650) 497-8554
jhengst@stanford.edu

VISITING STANFORD

The Stanford campus offers a wealth of sightseeing and educational opportunities: Stanford’s landmark Hoover Tower with an observation deck provides superb views of both Stanford and the surrounding area; the Cantor Center for Visual Arts features diverse works of art, ranging from Renaissance paintings to African masks to the world’s largest collection (outside of the Paris’s Musée) of Rodin’s bronze sculptures; and Memorial Church, which is the architectural centerpiece of the Main Quad and a landmark widely recognized as an emblem of the University. For campus activities and tours visit: http://www.stanford.edu/dept/visitorinfo/
Multidisciplinary Management of Cancers: A Case-based Approach
March 25–26, 2011

Tumor Board Cases and Panels
• Breast
• Gastrointestinal
• Genitourinary
• Gynecological
• Head and Neck
• Hematologic Malignancies
• Lymphoma
• Palliative Care and Ethics
• Thoracic

Don’t miss this extraordinary opportunity to participate with panels of experts from Stanford, UCSF and UC Davis.