

ASSOCIATION OF  
NORTHERN CALIFORNIA ONCOLOGISTS  
*observes*

**BREAST CANCER AWARENESS MONTH**

*by sponsoring a talk for oncologists and oncology nurses entitled*

**NEW TAXANE-BASED STRATEGIES  
IN THE CHEMOTHERAPY OF  
ADVANCED AND EARLY STAGE BREAST CANCER**

*with*

**Andrew D. Seidman, M.D.**

*Associate Professor of Medicine, Department of Medicine  
Joan & Sanford I Weill Medical College of Cornell University;  
Attending Physician, Division of Solid Tumor Oncology  
Breast Cancer Medicine Service, Department of Medicine  
Memorial Sloan-Kettering Cancer Center*

**OBJECTIVES**

- Understand the utility and limitations of existing chemotherapeutic agents and regimens in the treatment of metastatic breast cancer, and overview the clinical developmental process by which new agents are integrated into breast cancer management.
- Critically review issues of dose and schedule as they relate to the optimal systemic therapy metastatic breast cancer, distinguishing dose-intense from dose-dense scheduling, and focusing on combination versus single agent therapy.
- Address the key trials that have integrated the taxanes into management of metastatic breast cancer, with a focus on nanoparticle albumin-bound paclitaxel.
- Review the present status of adjuvant and neoadjuvant taxane-based chemotherapy for patients with early stage breast cancer.
- Overview the integration of the monoclonal antibodies trastuzumab and bevacizumab into breast cancer treatment.

*This talk is scheduled for:*

**6:30PM Buffet Dinner; 7:00PM Lecture  
Tuesday, October 17<sup>th</sup>**

**Lafayette Park Hotel • 3287 Mount Diablo Boulevard • Lafayette • (925) 283-3700**

Please call the meeting location for directions. FAX your reservation(s) to  
José Luis González, *ANCO Executive Director*, at (415) 472-3961  
no later than Friday, October 13<sup>th</sup>.

This event is supported by a grant from *Abraxis Oncology*.

I/We will attend Dr. Seidman's talk (please print clearly)

Name(s): \_\_\_\_\_ Tel(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_